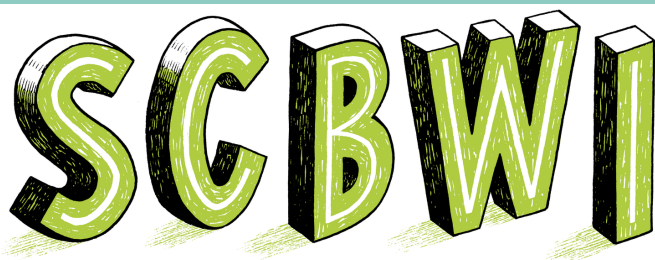


From Concept to Career

kidlit	children's literature, content for ages 0-18 years old
PB	picture book
CB	chapter book
MG	middle grade, target audience 8-12 years old
YA	young adult, target audience 12-18 years old
GN	graphic novel
ms	manuscript
MSWL	manuscript wishlist
query letter	a letter used to seek representation from agents
synopsis	a 1-page, single-spaced summary that includes the ending
pitch	a short summary (2-3 sentences) that describes the project
log line	a 1-line description of the project
comp titles	comparative titles; titles of published works that have elements similar to yours
literary agent	a person who represents a client and submits projects to publishers, they only get paid when clients get paid
book dummy	a mock-up of what a picture book might look like
portfolio	a curated collection of art that shows the illustrator's skill and style
AD	art director, someone who supervises the visual style of a book



SOCIETY OF CHILDREN'S BOOK
WRITERS AND ILLUSTRATORS