



SCBWI SoCal Fall Harvest Writers and Illustrators Day October 4, 2025

8:00-8:30	Registration	
8:30-9:00	Welcome, Introductions, Ice breaker	
9:00-9:30	Brett Duquette , Editorial Director, Little Bee Books <i>What's So Funny? How To Take The Mundane And Turn It On Its Head!</i>	
9:30-10:00	Tina Athaide , Author: <i>Why Visual Storytelling Matters</i>	
10:00-10:30	Break	
10:30-11:00	Writer Breakout - Pavilion Rebecca Sherman, Senior Literary Agent, Writers House <i>THE ART OF AGENTING: What Literary Representation Looks Like from Query to Book Acquisition and Beyond.</i>	Illustrator Breakout- Alvarado Room 10:30-11:30 Brian LaRossa, Executive Art Director, Scholastic: <i>KitLit Illustration Do's and Don'ts</i>
11:00-11:15	Marie Chan, Author: <i>Care for Creatives When Writing Tough Topics</i>	
11:15-11:30	Robert Mellette, Author: <i>Artistic Cross Training: Using Acting and Filmmaking Tricks to Improve Your Novel</i>	
11:30-12:00	First pages - MG, YA Rebecca Sherman and Sally Kim	Robin Preiss Glasser, Illustrator <i>My Journey to Fancy Nancy</i>
12:00-12:45	LUNCH	

12:45-1:15	Sally M. Kim , Agent at Andrea Brown Literary Agency: <i>Insider's Look at Children's Book Marketing and Publicity</i>
1:15-1:45	First pages - MG, YA Rebecca Sherman and Sally Kim
1:45-2:00	Live Portfolio Review Panel Brian LaRossa and Brett Duquette
2:00-2:30	Break & Book Signing
2:30-3:15	First Pages Panel - PB Sally Kim and Brett Duquette
3:15-3:45	Q&A panel Rebecca Sherman, Sally Kim & Brett Duquette
3:45- 4:15	Awards, Prizes and Closing
4:15-5:15	Pitch sessions - Courtyard