



SCBWI SoCal Fall Harvest Writers and Illustrators Day October 3, 2026

8:00-8:30	Registration	
8:30-8:45	Welcome, Introductions, Ice breaker	
8:45-9:15	Judy Campbell-Smith, Author <i>Unforgettable Final Pages: Getting Creative with Back Matter in Your Picture Book</i>	
9:15-9:45	Andrea Loney, Author - Creator Care: Managing Rejection, Expectations, Imposter Syndrome, Writer's Block, "Champagne Problems," and More	
9:45-10:15	Aubrey Hartman, Author <i>The End Game: Crafting an Ending That Sticks with Readers Forever</i>	
10:15-10:45	Break & Book Signing	
10:45-11:45-	Writer Breakout - Pavilion Alvina Ling, VP and Publisher of Alvina Ling Books, an imprint of Little, Brown Books for Young Readers: <i>Crafting your Book's Narrative: The Basics of Character, Voice, Structure, and Plot</i>	Illustrator Breakout- Alvarado- Karina Grande, Art Director at Little Brown for Young Readers - Illustrating Imagination: A Deep Dive on Creating Art for Middle Grade Books
11:45-12:15	First Pages Panel: Carter Hasagawa, Alvina Ling, Michaela Whatnall	12:00-12:30 - Priscilla Burris, author-illustrator: Staying in the Game
12:15-1:00	Lunch - mingle with genre	
1:00-1:45	Michaela Whatnall, Literary Agent with Dystel, Goderich & Bourret <i>The Power of Specificity When Writing Your Pitch</i>	
1:45-2:30	Carter Hasagawa, Agent at Tugeau 2 Art Literary Agency - Using Mentor Texts	
2:30-2:45	Break	
2:45-3:30	First Pages Panel: Carter Hasagawa, Alvina Ling, Michaela Whatnall	
3:30-4:00	Q&A panel - Carter Hasagawa, Alvina Ling, Michaela Whatnall	
4:00-4:30	Awards, Prizes and Closing	
4:30-5:30	Pitch sessions - Courtyard	